

OUR DATACENTER

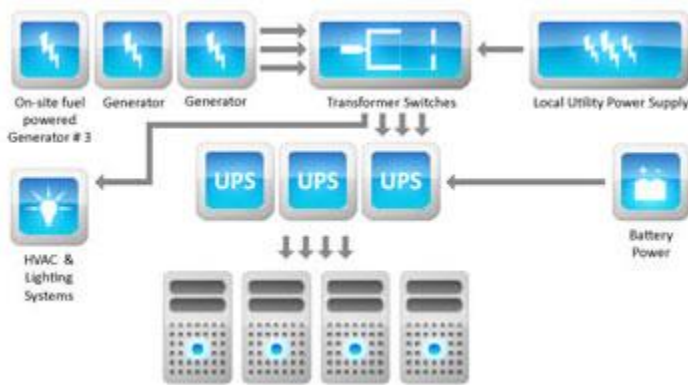
The uptime of your site is important to you. You can be sure that it's even more important to us. That's why we value the integrity of our network and operate in one of the world's top datacenters. Redundant power generators, proven upstream providers, security and safety are just some of the features of our datacenters. Decide for yourself, **isn't this where you'd like to have your websites hosted?**

Power Outage = Website Outage.

✓ **Solution: Fully Redundant Data Center Power**

With multiple SAS 70 Type II Certified data centers located in Chicago, New Jersey, and Dallas, we deliver complete redundancy in supplying data center power to servers and heating, ventilation and air conditioning.

If any of our data centers were to experience a power disruption for any reason, you're covered. That's because we have a complete power management system, including backup generators, in the unlikely event that normal power supplies fail.



✓ **Solution: Uninterrupted Power Supply**

Servers within our data centers are fed power through an Uninterrupted Power Supply (UPS) that takes raw power from a utility to control, modulate, and supply it power to thousands of individual servers. (See diagram) The UPS prevents power surges or local brown outs from affecting server performance.

Power typically flows from the local utility to our UPS

system to power our servers and the building's lighting, heating, ventilation and air conditioning systems. In the unlikely event that the local utility power supply is disrupted, our N+1 generator architecture assures that backup generators kick in automatically.

Your website is only as good as the network it's on

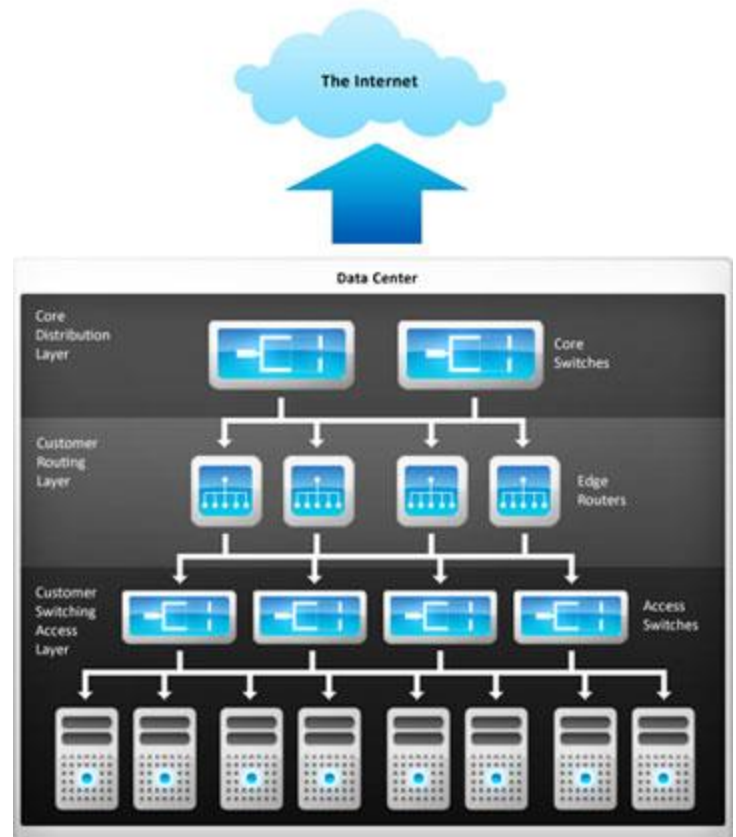
✓ **Solution: Location, Location, Location**

Aloye™® hand-selects the best location in each continent for DC operations. We partner with the best to bring you the best! The following server locations are available for **instant deployment** for shared and VPS products:

- **United States (Dallas) - 10 MB File Download**
- **Europe (Amsterdam) - 10 MB File Download**
- **Asia (Singapore) - Coming Soon in 2014 Q2!**

✓ **Solution: Our High-Powered, Screaming-Fast Network**

Our network speed and capacity eliminate bandwidth traffic jams and roadblocks to assure high volume, instantaneous response for hosted applications.



By using multiple Tier 1 telecom providers and direct Internet connections, we bypass transit networks and shorten the network path between your websites and your visitors. The result is lower latency, maximum speed and unsurpassed reliability. In short, we provide you with connectivity, bandwidth and stability you simply can't find anywhere else.

✓ **Solution: Parallel, Redundant, Multi-Tiered Network Architecture**

We have taken special care in building one of the best network routing and switching infrastructures in the industry. Designed without single points of failure, our network operates at full redundancy across multiple layers that contain redundant core routers, core distribution switches and carrier diversity.

This diagram to the right illustrates our multiple routers and switches at the primary network layers:

✓ **Solution: State-of-the-art Network Operations Center**

We offer 24x7x365 redundant monitoring capabilities from server-oriented response centers in each city, as well as centralized network monitoring from the Network Operations Center (NOC). The NOC has Cisco-certified technical support on duty at all times to rapidly respond to any network problem. In the event of some sort of natural disaster that could affect our NOC, the NOC is able to transfer operations to another location before the disaster actually manifests itself.



We leverage state-of-the-art network monitoring software combined with highly defined monitoring and escalation procedures to ensure the highest standards for security, reliability, performance and systems availability.

The NOC Staff Monitors:

Our redundant network cores in all of our data centers: if a router or high-level network appliance goes down for any reason, there is no loss of service.

The multiple cross-connects between our data centers: if any multi-gigabit connection becomes unavailable, traffic automatically re-routes to the remaining connections. No datacenter has less than two connections.

The speed and performance of our network routes: analyzing and optimizing when necessary.

✓ **Solution: Tier 1 Bandwidth Providers**

Our Tier 1 Bandwidth providers are:

- AT&T
- AboveNet
- NTT
- Savvis
- Global Crossing
- Level 3
- Time Warner Telecom

And, it's all backed by a 3rd party certification process.

SAS 70 Type II Certification

Each of our data centers located in Chicago, New Jersey, and Dallas has been certified by an independent auditor to be SAS 70 Type II compliant. By devoting substantial time and resources to a SAS 70 audit, we assure you that our data center facilities meet the highest standards in guaranteeing the safety and security of your information technology.

The Statement on Auditing Standards (SAS) No. 70, Service Organizations, is an internationally recognized auditing standard developed by the American Institute of Certified Public Accountants (AICPA). A SAS 70 audit recognizes that a hosting provider has had an in-depth audit of its control activities conducted by an independent third-party auditor that includes a thorough review of all its controls over information technology and related processes. Passing a SAS 70 audit demonstrates to you, the customer, that we have established adequate controls and safeguards in hosting your data and IT infrastructure.